



APPSERVICES
Expand your creative services

SO SIMPLE

Easily add app services to your portfolio
using the first free service of its kind



Businesses are recognising the competitive advantages and value that a branded in-house app creates.

With over 42.7 million* smartphone users in the UK, it's not difficult to see why. Buyer preference is powering the digital and mobile economies and businesses of all sizes are seeking new ways to differentiate their offerings as well as build customer loyalty.

Bespoke branded apps are opening new channels where organisations can create additional value without competitive intrusion. From customer service through to marketing and automated sales, apps are the new business weapon.

* eMarketer Forecast Feb 2017

WHYBOTHER?



Build a new complementary income stream for your business



Designed to be easy to adopt and bespoke for creatives and agencies



Strengthen your brand as an early adopter with a new line of business



Fast project turnaround process means happier clients



New services attract new audiences that help you grow faster



Gain a competitive edge and raise your creative value



CAPABILITY

Apps for the most popular platforms



Everything you need to start offering & pricing apps



Your site, your brand. We act as your in-house coders



Dead easy backend to manage and process all your orders



Offer IOS, Android, Windows and WebApps to your customers



Frictionless onboarding to get you up and running quickly



Award-winning coders on call throughout the life of every project

iPad

iPhone

Smartphone

Tablet

PC



iOS



MANAGEMENT

Developed to make your life as easy as possible

1

Create your personalised Apps page on your site, leaving space for our pricing tool.

2

Add our iFrame code to where you want the pricing tool to appear on your apps page.

3

Use your admin access to manage your settings such as features, colours, creative rates, order management and app margin.

4

Tell everyone about your new service! Your account manager will also help you qualify & support any opportunities to turn them into sales.



13 REASONS WHY

Businesses are embracing apps for

Direct Marketing

Scheduling & Servicing

Brand & Recognition

Customer Engagement

Competitive Edge

HR & Compliance

Grow Digital Reach

Business Gamification

New Revenue Channels

Customer Value And Loyalty

Mobilise Your Business

Improved User Experience

Mobile Customer Support Portal

ABOUT US

Torchbearer's mission is to make apps more accessible to everyone

It's true. We're geeks. Our passion has always been to be great coders. We know what good, and bad code can do to a digital experience. It's why we started Torchbearer in the first place.

There's a business perception that software and apps are complicated to make, overrated and very expensive to deliver. Our purpose is to dispel these myths and help the dreamers, pragmatists and sceptics out there enjoy great software that adds value to what they and their users do everyday.



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